**Subject:** The big boys are doing this… And you should, too.

**Body:**

Hey {fistnamefix},

There’s a lot of marketers and blogger out there that are usually being “devoured” by competition…

And it’s no wonder:

The big boys (huge, influencial websites or blog with massive traffic) are the first to come up with ideas that at the end become ultra profitable.

Let me ask you a question…

If I would tel you right here, right now… HOW to emulate them in order to COPY their results…

Would you be interested?

Of course you would!

<< Click HERE to know what’s all the fuzz about>>

I promise that it will BLOW your mind.

Thanks for reading, I know you are busy.

[Insert Name Here]

**Email #2**

**Subject:** Did you read my last email?

**Body:**

Hey {fistnamefix},

Just wanted to drop a quick email and ask you:

Did you read my last email?

If you didn’t don’t worry…

I will explain you right now what’s all about.

Here’s the thing…

A brand new and promising WP plugin has been released and it seems that a new era of marketing is unfolding before our eyes.

<< Click HERE to know what’s all the fuzz about>>

It’s simple…

If you want to make money in this game all you need is a edge.

And luckily for you, I am giving you that on a silver platter – right now.

And I promise you that once you start using this \*phenomenal\* plugin your results will skyrocket… straight to the moon.

**But, don’t take my word for it.**

**Seeing is believing, right?**

<< Click HERE to know what’s all the fuzz about>>

Thanks for reading, I know you are busy.

[Insert Name Here]