Magic Ad Genie

WordPress Plugin

Version 1.9.0

By Chris Jenkins and Monika Morley

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Terms and Rights

These are your rights to this package.

[Yes] For Personal Use Only.
[Yes] May be used on as many WordPress blogs or websites as you own.
[No] May not be used on client sites.
[No] May not be used when blog or website flipping.
[No] Resale Rights.
[No] Master Resale Rights.
[No] Private Label Rights.

Introduction

What You Get

The "**Magic Ad Genie**" plugin for WordPress is an extremely easy to use ad or content creator that allows you to use WordPress shortcode to insert your ad or content into Pages and Posts with ease.

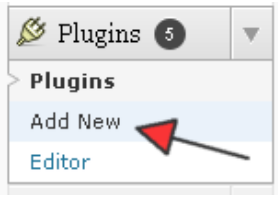
Combine **Magic Ad Genie** with a Link Cloaker or Link Rotator when you create your ad or custom content to enhance the abilities of the plugin features. With the plugin you also get a wide variety of graphics features to make your ad creations even more eye-popping and quick to draw every visitors notice.

When we say “content”, as opposed to “ads”, you can use the plugin to create a custom optin page which you can again use the shortcode option to insert that content in any number of Posts and Pages that you desire. The number of options for how you choose to use **Magic Ad Genie** is limitless, but entirely up to you.

A super flexible plugin to make your life easier and your blog and business website easier to manage!

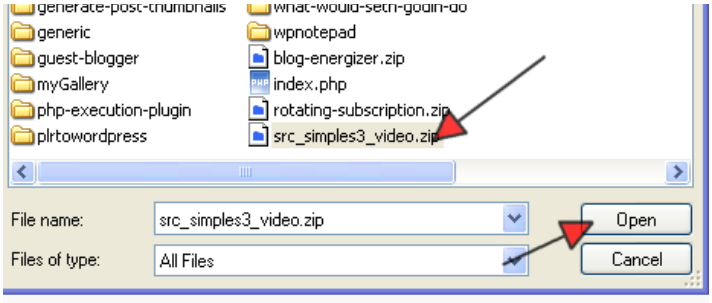
Installing

Download the zipped **Magic Ad Genie** plugin to your computer. Log in to your WordPress site. Hover over the Plugins tab to expand, then click Add New.



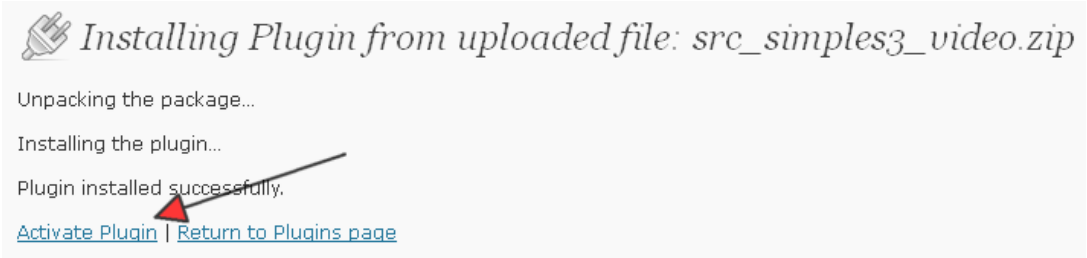
Select the Upload option

Click Browse



Locate the zipped **Magic Ad Genie** plugin file, select it then click Open.
(The illustration shows a different plugin but process is the same)

Your plugin will now be uploaded and installed. Your next step after installation is to click the Activate Plugin link.



Alternative Setup – FTP

If installing from WordPress does not work for your blog, you may also do it the old fashioned way by first unzipping the **Magic Ad Genie** plugin file to your computer. Open your FTP software and upload the entire “magic-ad-genie” folder to your WordPress plugin directory which will look like this file path inside your FTP software.

http://www.yourblog.com/wp-contents/plugins/

Once upload has completed, log in to WordPress admin, navigate to Plugins. Locate **Magic Ad Genie** and click Activate. Simply upload the plugin zip using the WP admin panel browser uploader and activate.

Upgrading

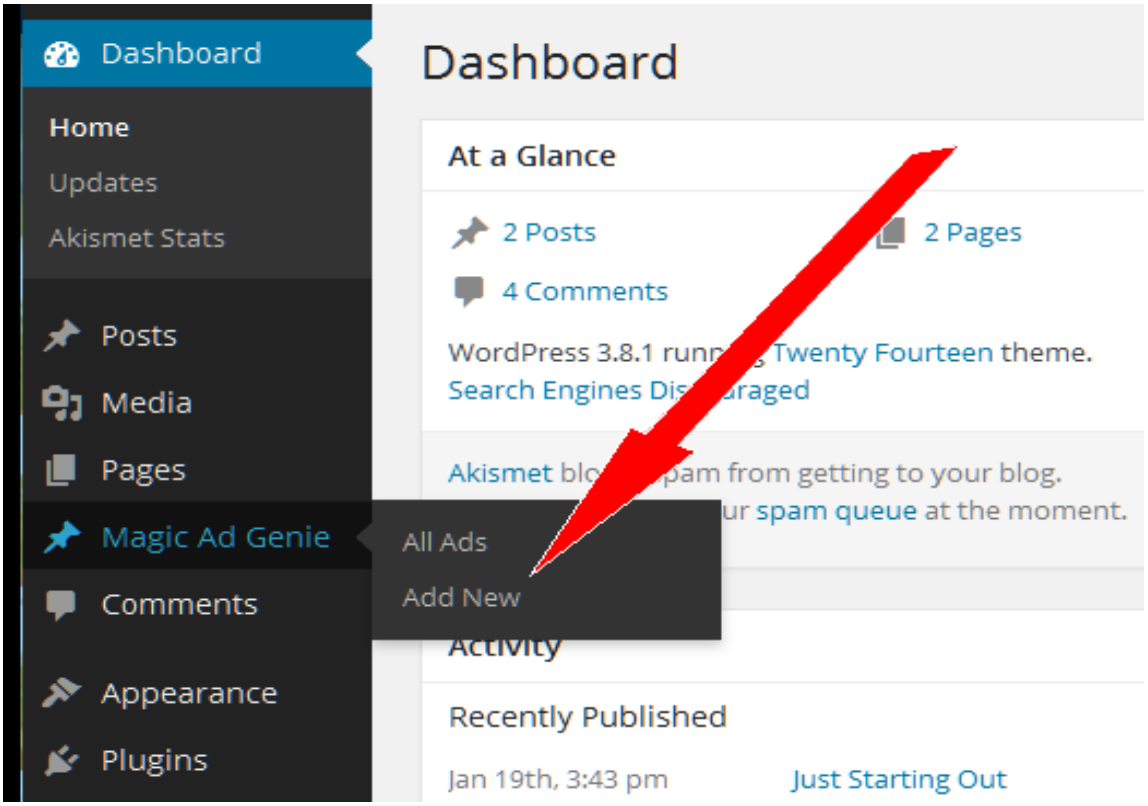
1. First BACK UP YOUR WORDPRESS DATABASE! We won’t take any responsibility for your data, you have to look after it yourself.
2. Deactivate the existing version of the plugin.
3. Use your FTP client to delete the existing plugin.
4. Unzip the new version and save the extracted folder somewhere you can find it.
5. Use your FTP client to upload the newly extracted folder to your /wp-content/plugins/ directory on your WordPress blog or website OR use the new plugin uploader to install the upgrade.
6. Reactivate the plugin.

Troubleshooting the Installation

If your blog or website displays with an error message when you activate the plugin or otherwise adversely affects your blog or website, then the first thing you should do is delete the plugin with your FTP client or using the delete function on the plugins page, and your blog or website will be restored to normal.

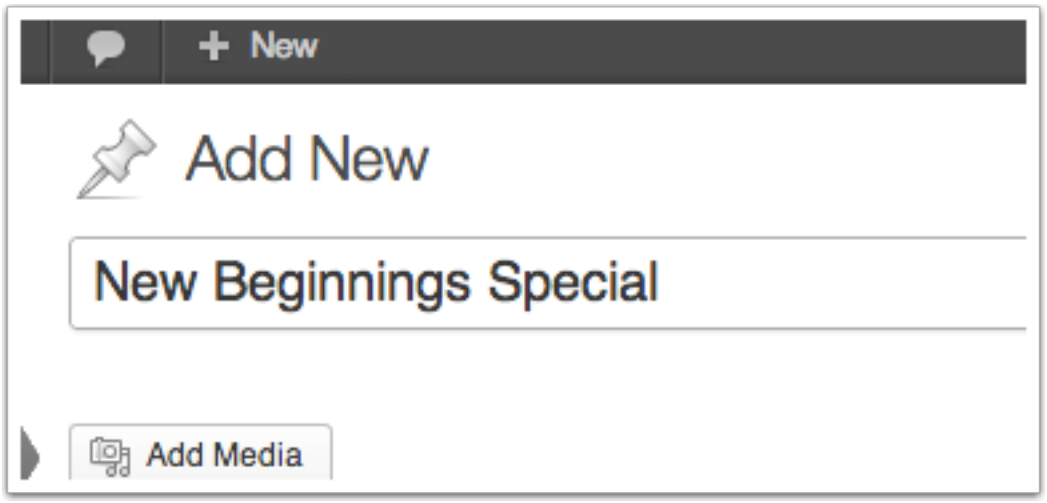
Usage

After activating the plugin, a new menu appears in the left menu titled Magic Ad Genie. You first need to create at least one ad. Do that by clicking Add New in this menu.



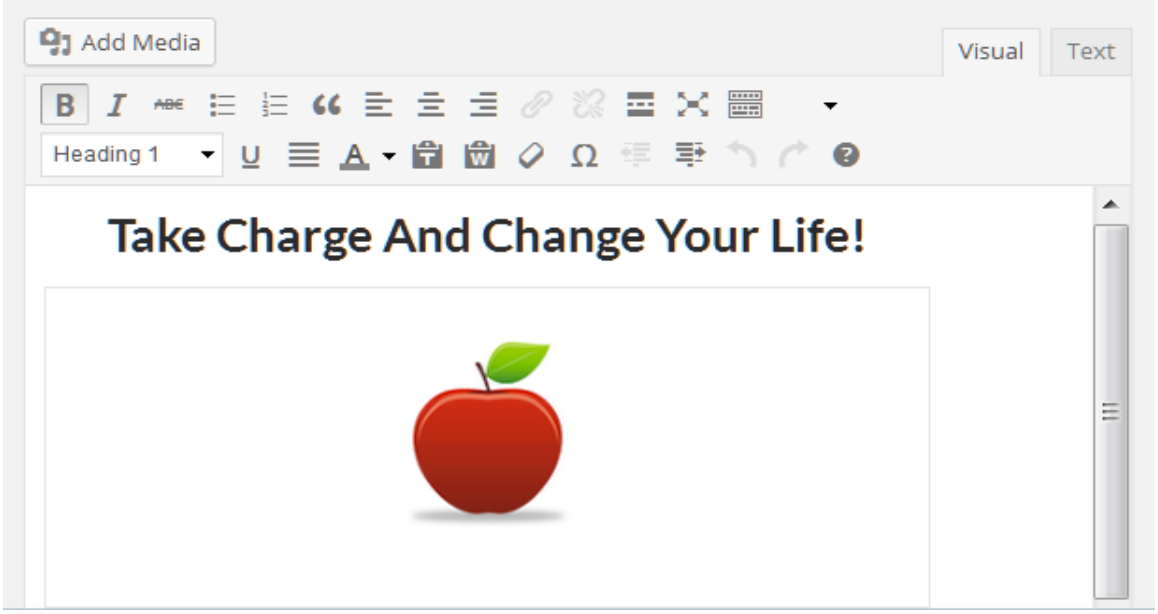
Write Your Ad Title

You will then see a familiar screen, much like your post or page editor screen. Start by entering a title for your ad. This is not seen by anyone but you.



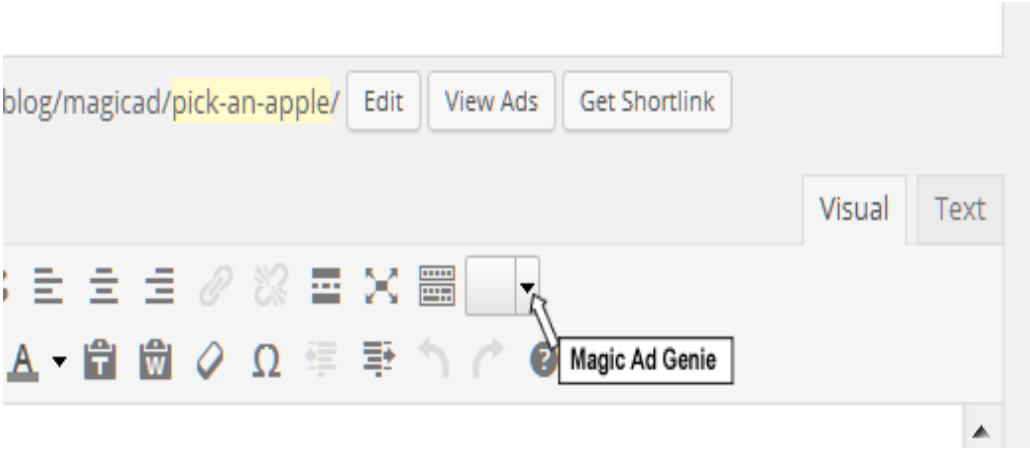
Create Your Ad

Enter your ad copy in the visual editor. This works like the post or page editor familiar to you. You can add images and even change colors, headings and align your text here.



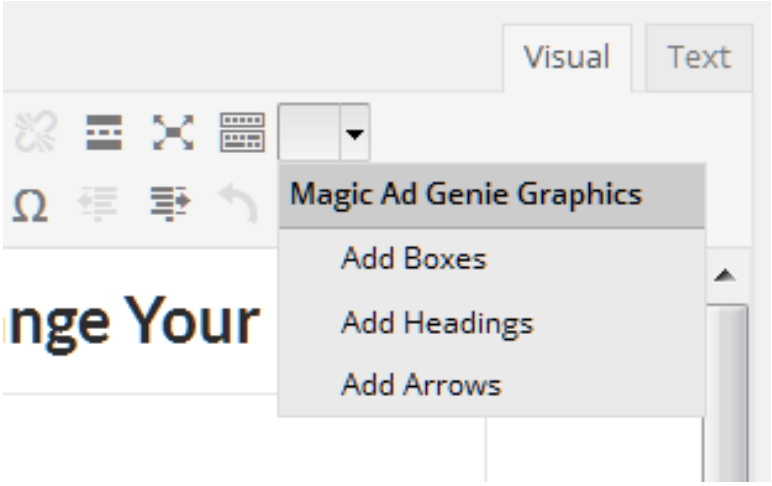
Graphical Additions

The plugin comes with some graphical additions to help call attention to your ad. You can add those by clicking on the Magic Ad Genie drop-down button.



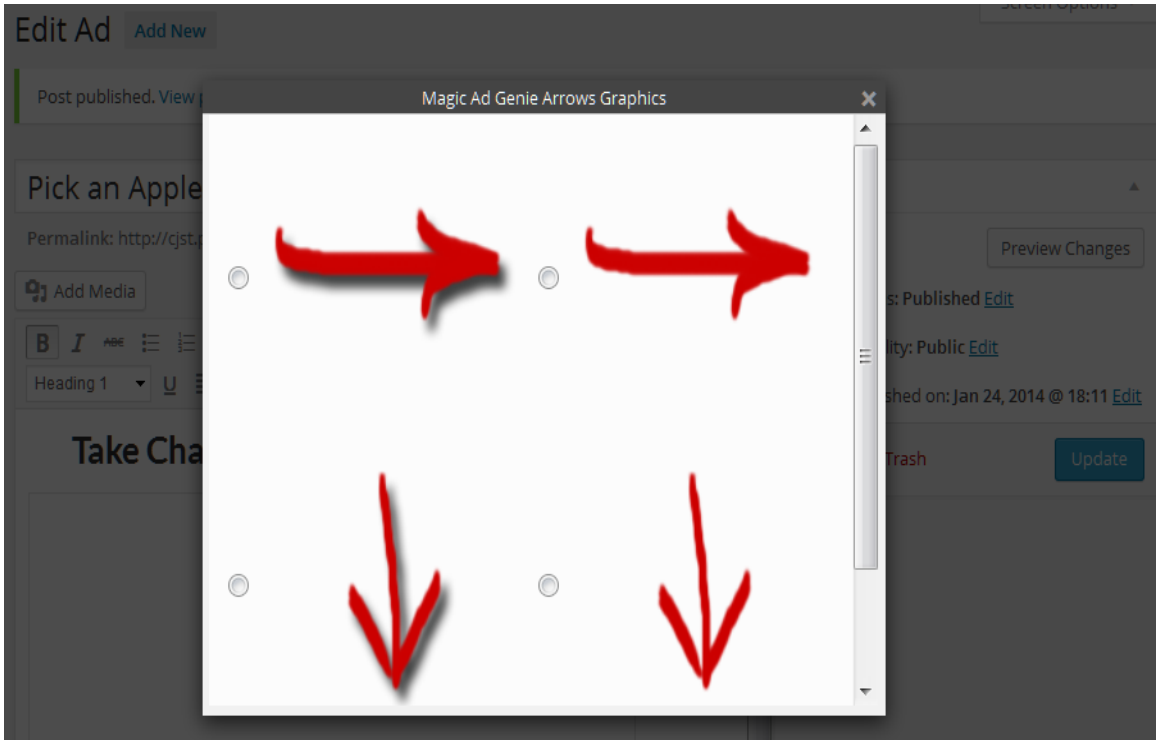
Add Arrows

One of the options in the drop down is Arrows. Click that to add arrows.



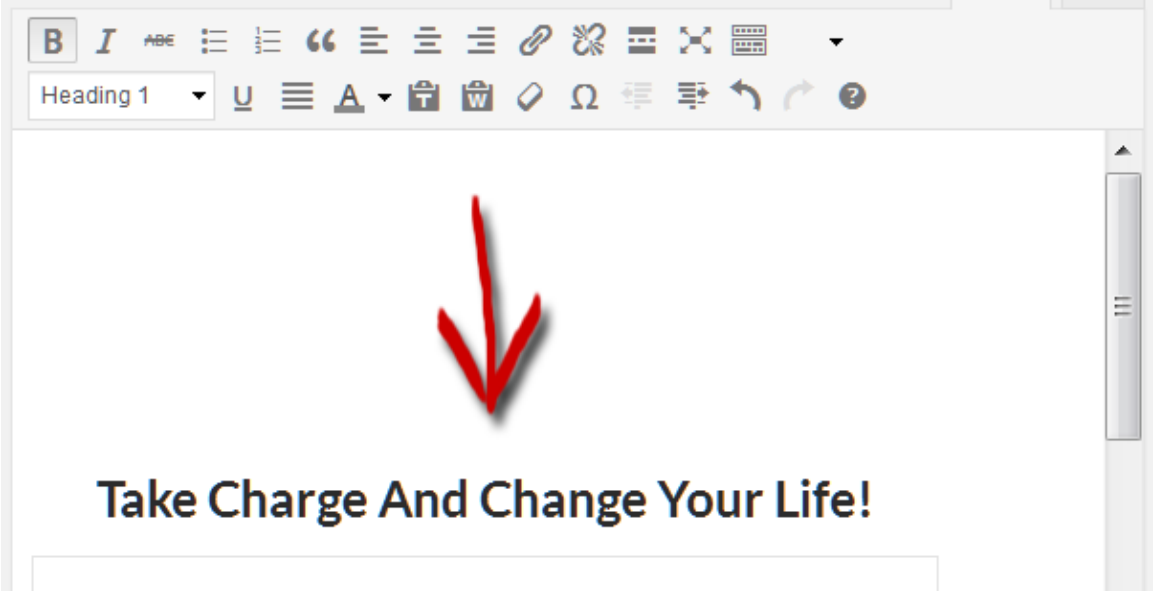
Arrow Addition

A pop-up will appear with different types of graphical arrows for you to use. Select one and click Insert.



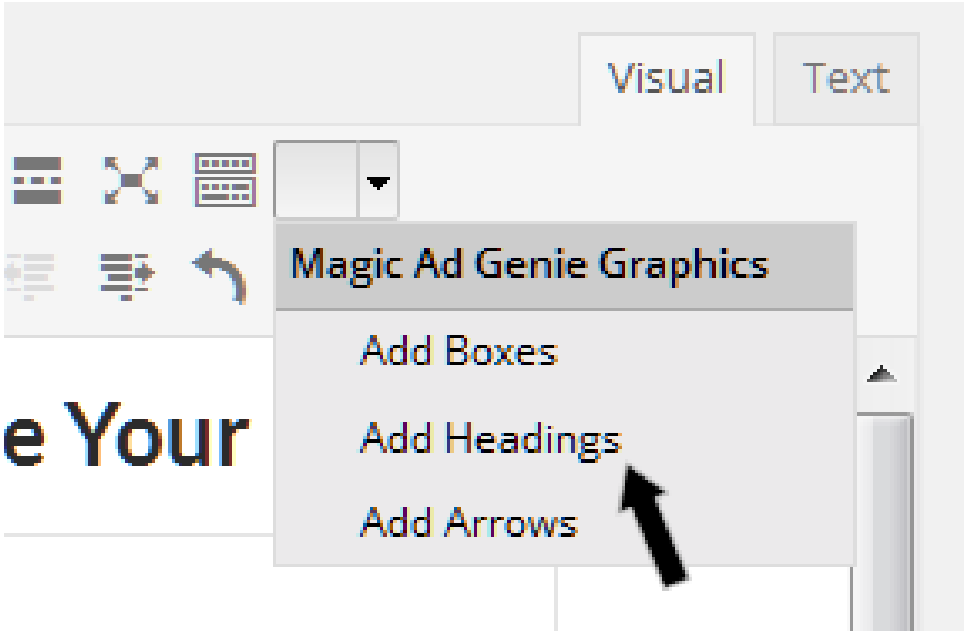
Aligning Arrows

Once you click insert, the arrow will be inserted into the visual editor. You can then click on it to choose your alignment.



Graphical Headings

You also have the option to add some graphical headings. Simply click on the Magic Ad Genie Graphics drop-down again and click Add Headings



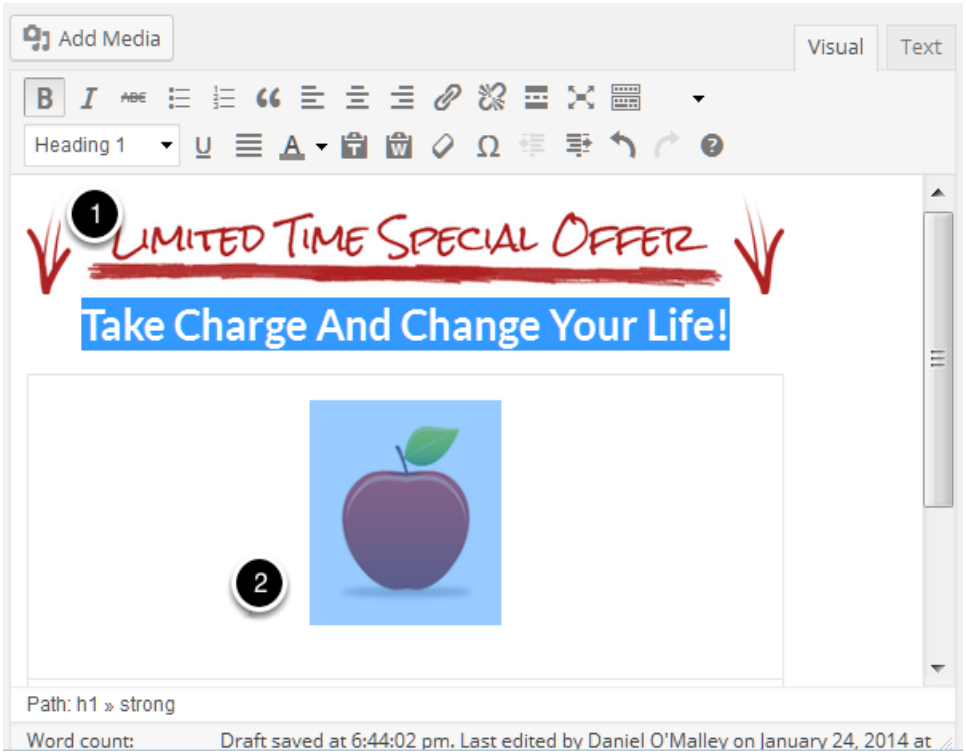
Select Graphical Heading

Choose from the 6 options available and click Insert.

Graphical Heading Added

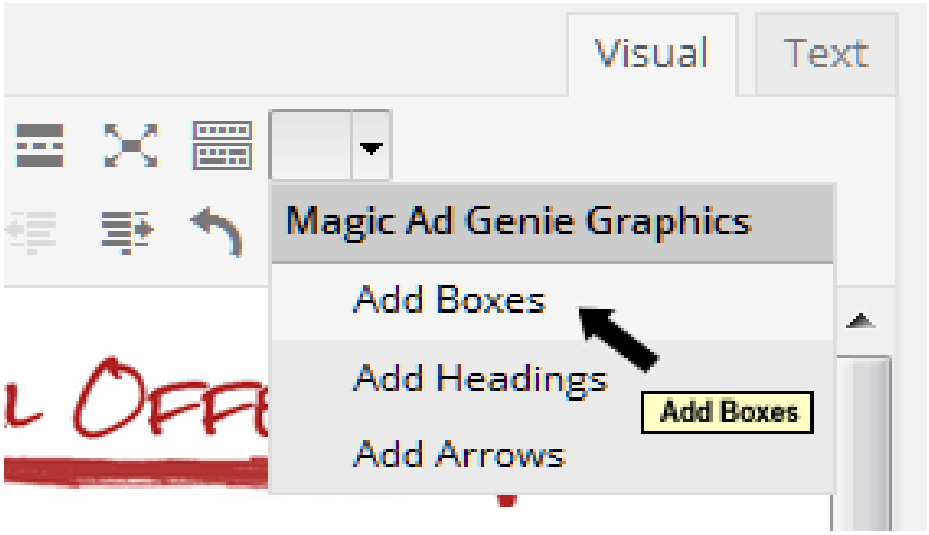
1. The graphical heading will be added to your visual editor. You can click on the image to align or even re-size it.

2. The next option is boxes. To use boxes, the best practice is to highlight the copy you want to be in the box first.



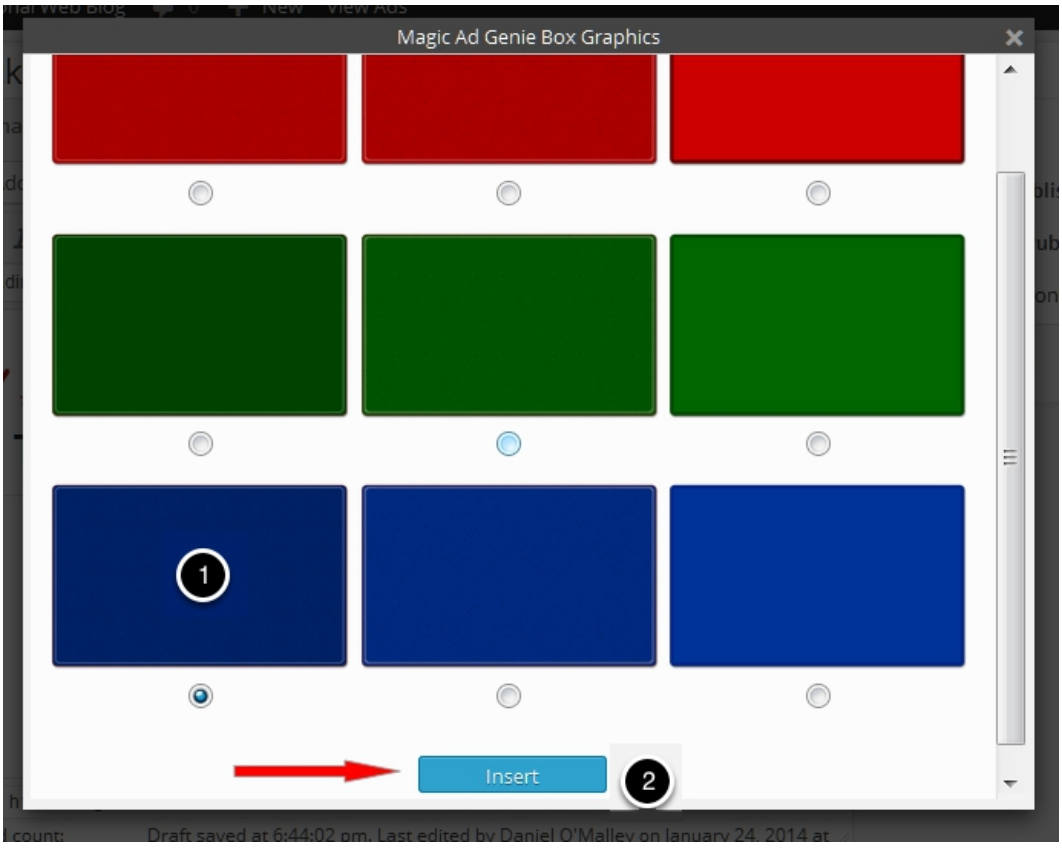
Select Add Boxes

Once again, click the Magic Ad Genie button in your visual editor and click Add Boxes.



Selecting The Box

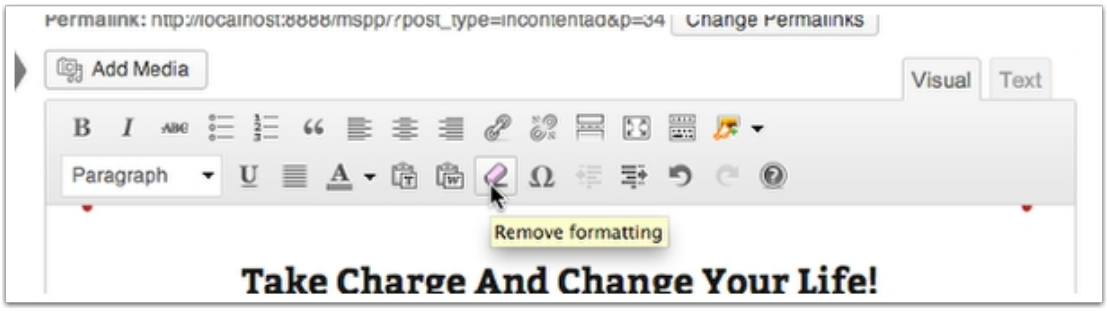
Choose the box you want to use then click Insert.



You won't see the box around the area you selected except when you choose to “View Ads”, so don't look to see the change in the editor in visual mode.

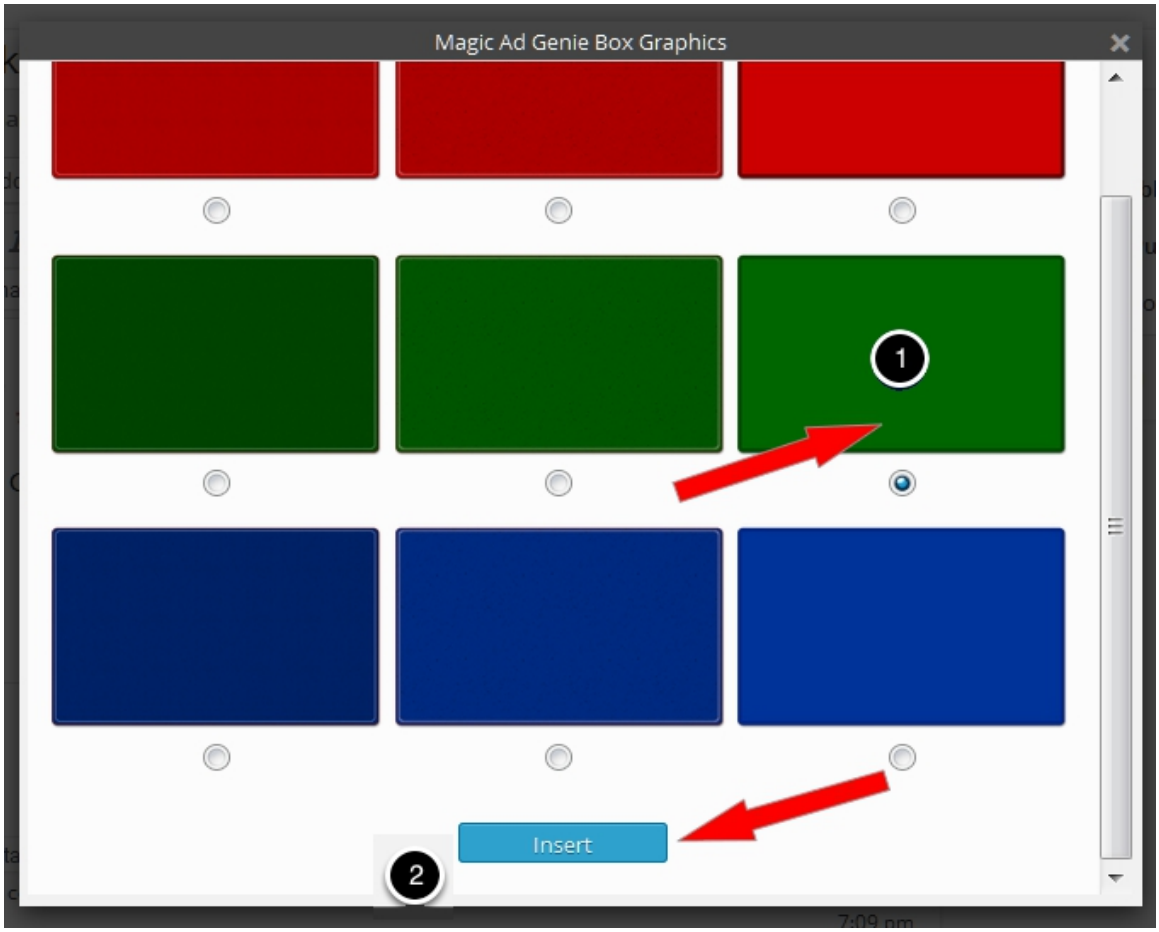
Clearing The Box

If you change your mind and don't want to use that box, you can always clear the style. Make sure you select ***ALL*** the content that is currently in the box then click the Remove formatting button.



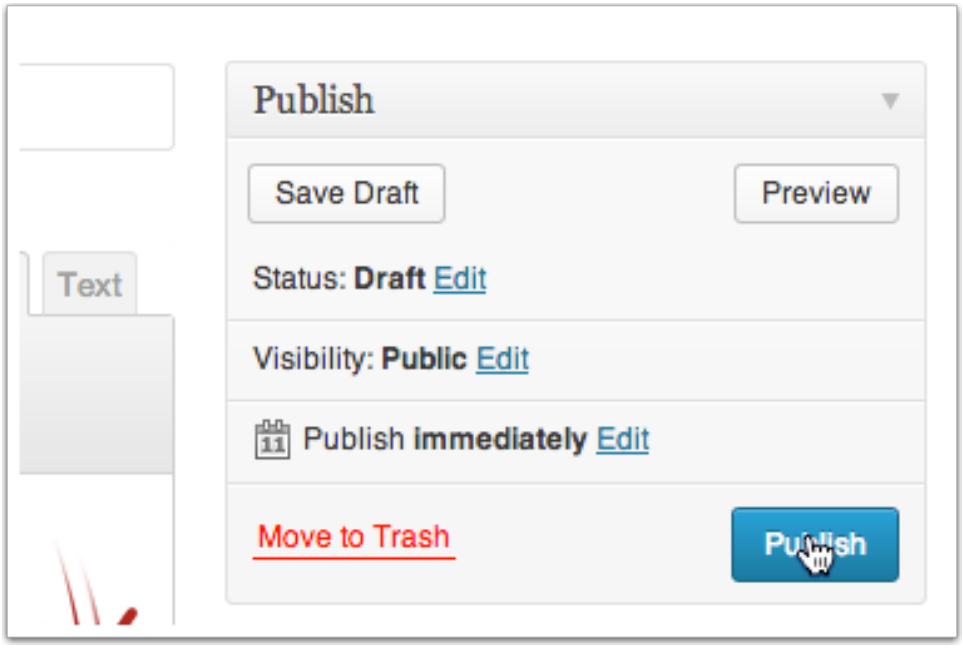
Choose Another Style

Using the Magic Ad Genie button, choose Add Boxes and this time, select the box you want to use.



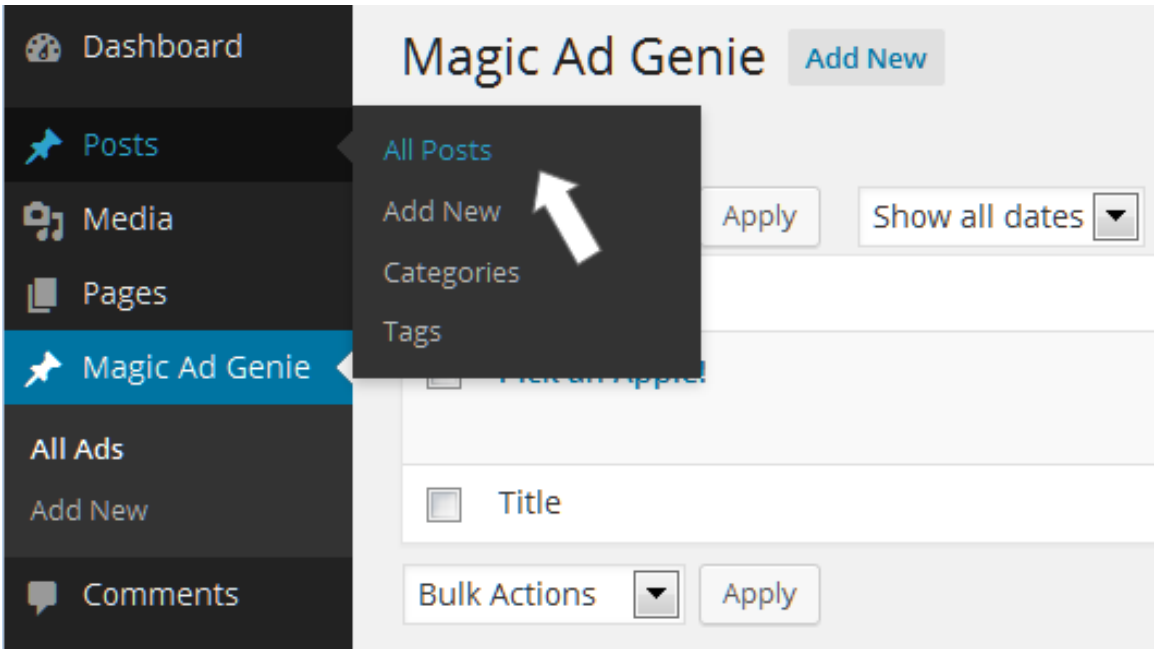
Publish Your Ad

Next, publish your ad like you would publish a normal post or page.



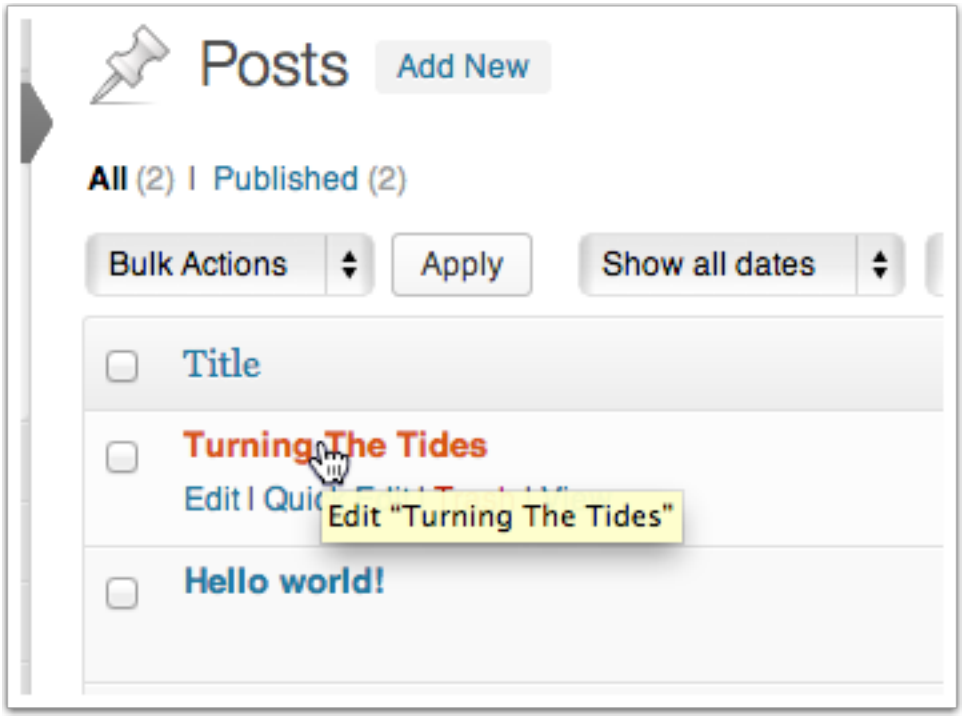
Add The Ad To Your Post

You can now use this ad in any post or page. In this example, we will go to All Posts to locate an existing post we'd like to put the ad in. You can also create a new post and put the ad there.



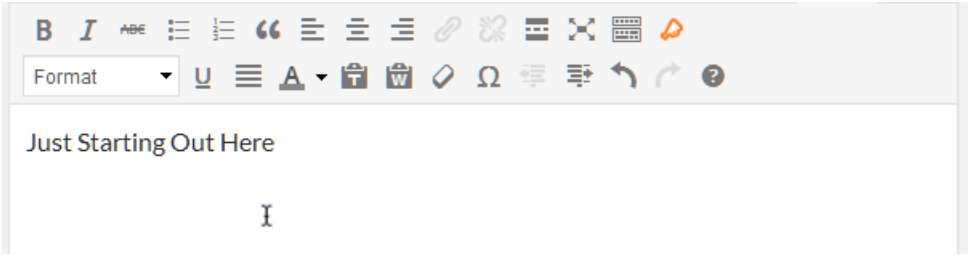
Edit The Post

Since we are adding the ad to an existing post, we click the post we want to put the ad in.



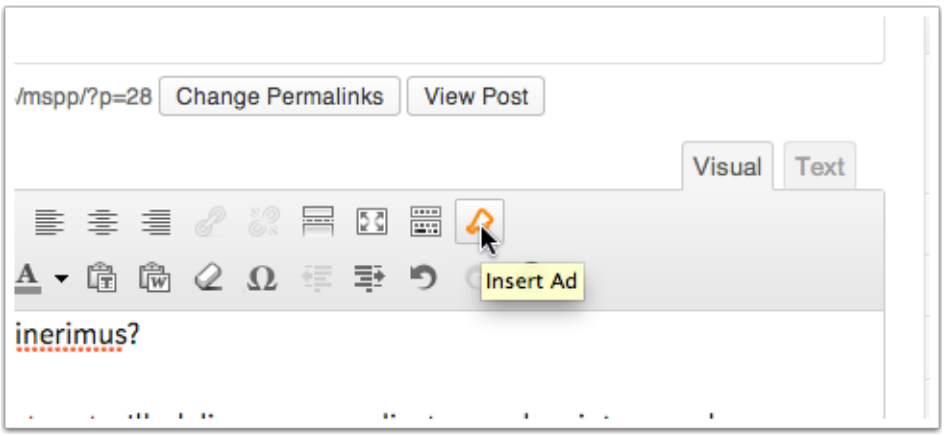
Place Your Cursor

Before including your ad in the post, make sure you place your cursor anywhere inside the content you want the ad to appear. We will be putting it at the bottom in this example.



Insert Ad Button

This time, in the visual editor, you will notice the button icon has changed slightly. Click this button.

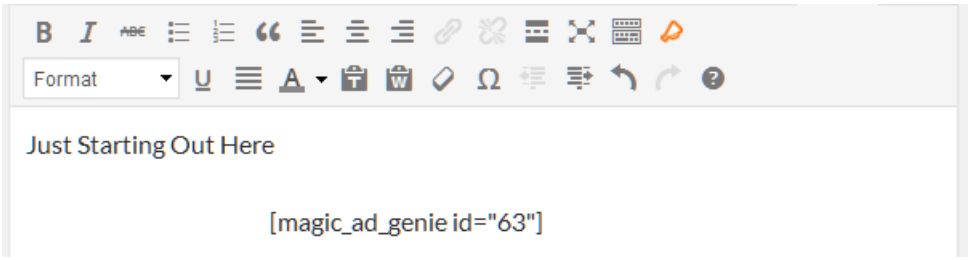


Insert Your Ad

In the pop-up, select the ad you want to use here, click Insert.

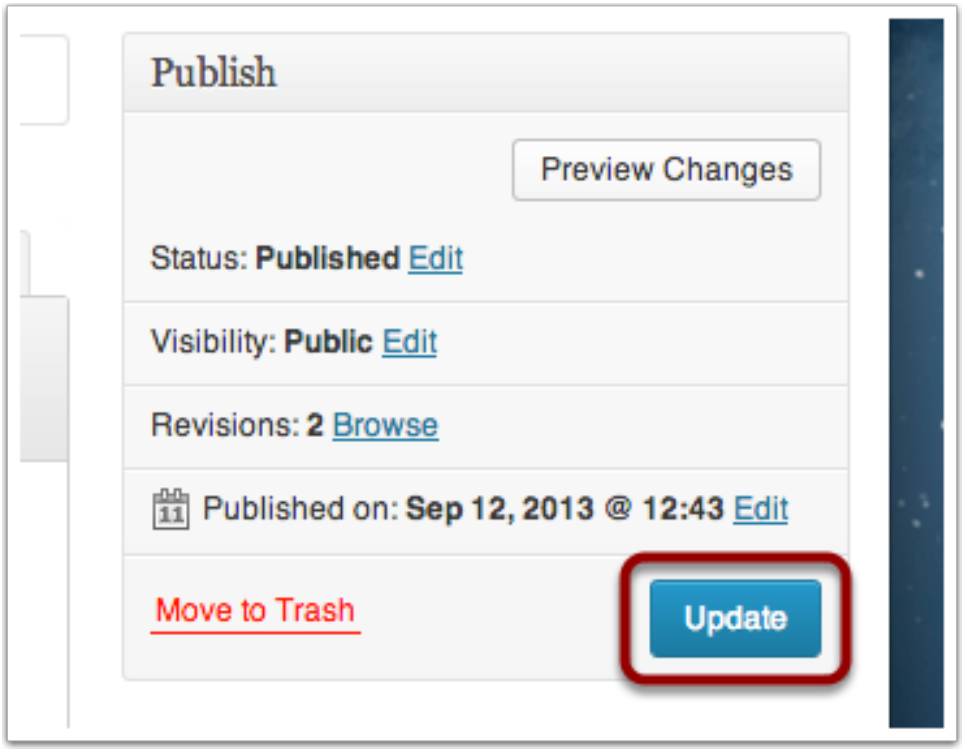
Magic Ad Genie Shortcode

You will now see the special shortcode already created and entered into the post for you.



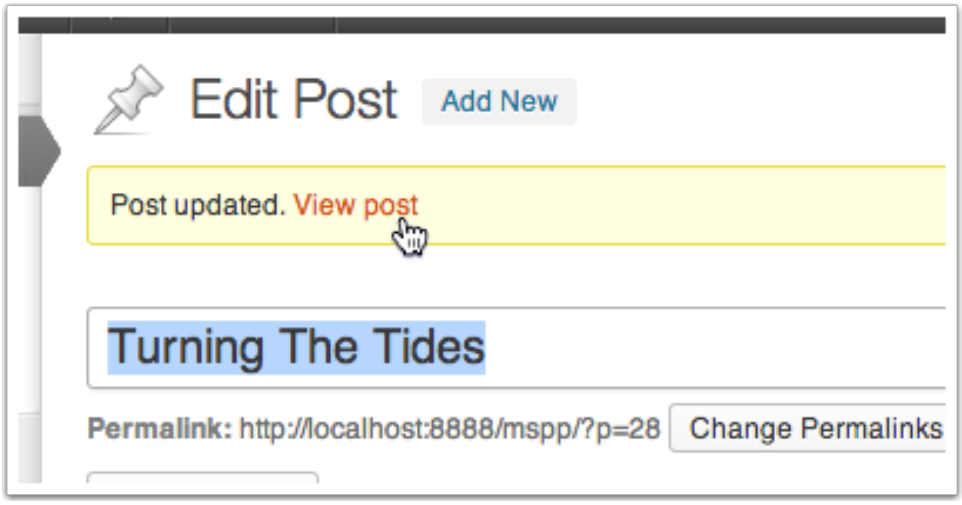
Publish or Update Your Post

When you are ready, publish or update your post as usual.



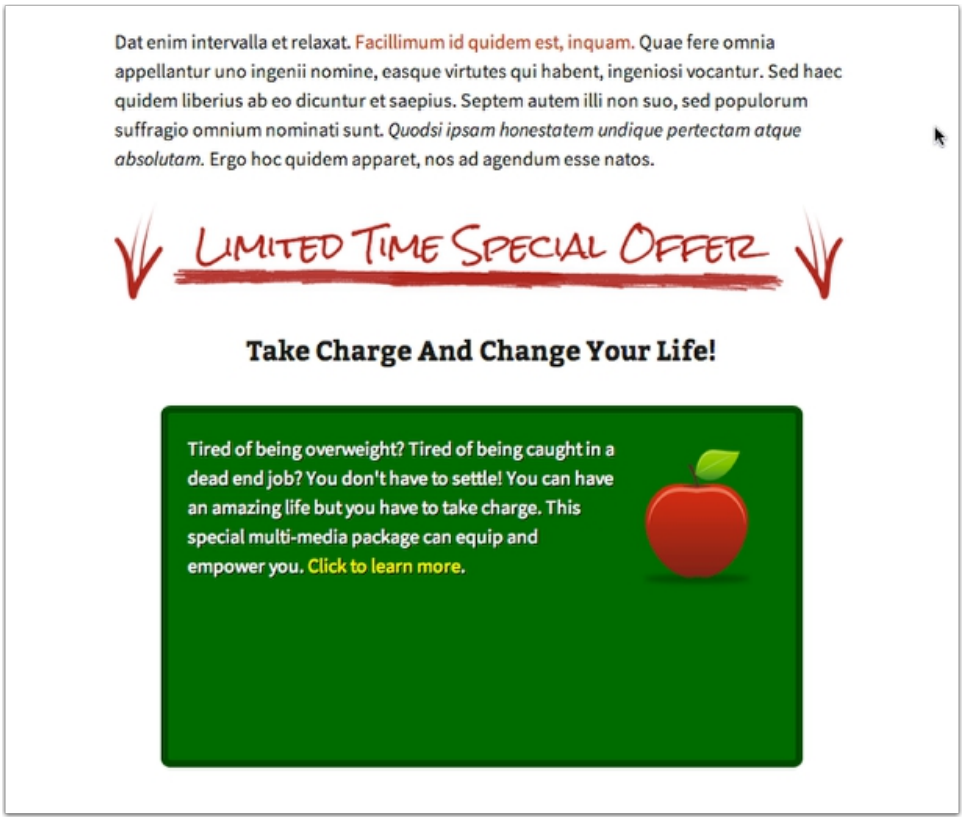
View Post

Now you are ready to view your post. Click View Post



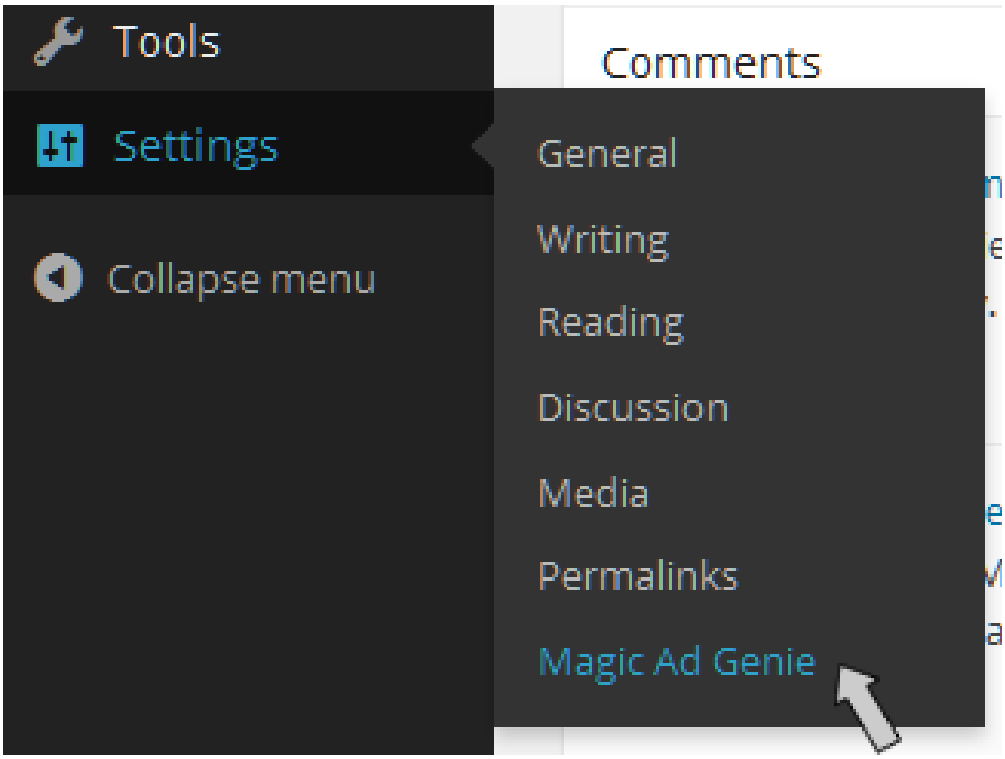
Check Ad

Since we added the ad to the bottom of our post, we'll scroll to the bottom of the page and see it there. You can insert this same ad on multiple posts too. This makes updating your ads easier since you only have to go back to one spot to edit it and the changes appear on all posts you put this ad in.



Default Settings

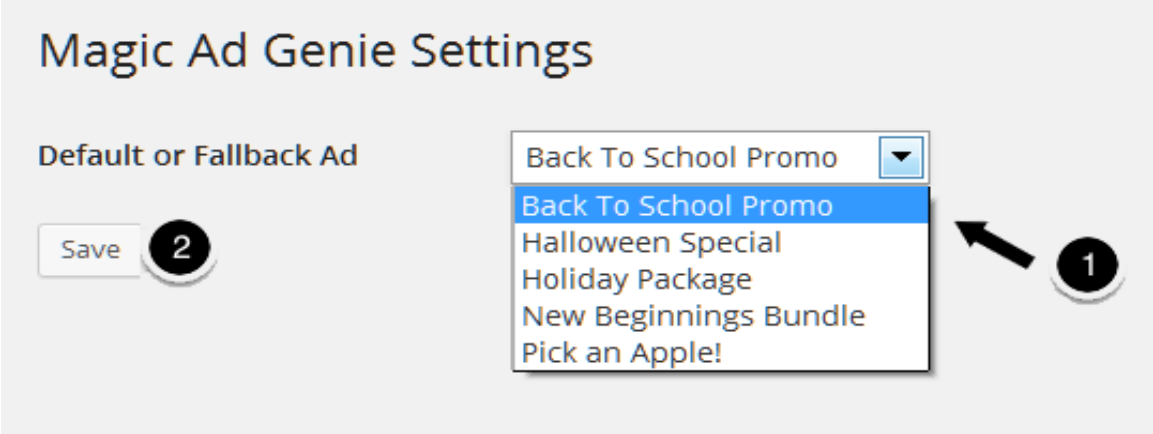
The plugin also has a default ad setting. Once you have created at least one ad, you can go to Settings >> Magic Ad Genie



Choose Your Default Ad

1. Select a Default or Fall back Ad. This ad will be used if you didn't include an ad ID in your shortcode or, for whatever reason, the ad you chosen fails.

2. Click Save.



Sample Ad

Here's the code for a sample ad to give you an idea of how to create a custom ad:We included a

Edit Ad Add New

Post updated. View post

Pick an Apple!

Permalink: http://cjst.pw/blog/magicadgenie/pick-an-apple/ Edit View Ads Get Shortlink

Add Media Visual Text

b i link b-quote del ins img ul ol li code more close tags Magic Ad Genie fullscreen

```
<img align="middle" alt="" src="../../wp-content/plugins/magic-ad-genie/modules/images/recommended-b.png" />
 

<h1 align="center"><b>Take Charge And Change Your Life!</b></h1>
<table width="600px" align="center"><tbody><tr>
<td align="center" valign="top">
<div style="width: 100%; height: 100%;">
<div style="float: right; width: 30%; height: auto;"><img alt="Pick an Apple!" src="../../wp-content/plugins
/magic-ad-genie/modules/images/apple.png" width="119" /></div>
<div style="float: left; width: 69%; height: auto;">Tired of being overweight? Tired of being caught in a
dead end job? You don't have to settle! You can have an amazing life, but you have to take charge. This
special multi-media package can equip and empower you. <b><a style="color: red;" title="Get The Power Now!"
href="http://onlinesuccesswithchris.com/" target="_blank">Click to learn more.</a></b></div>
</div></td>
</tr></tbody></table>
```

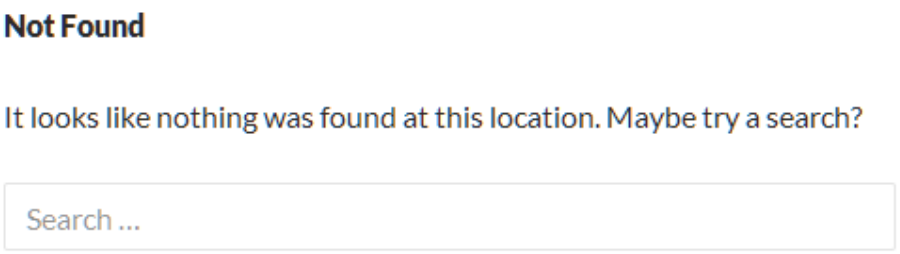
Magic Ad Genie heading graphic too. The ad looks like this:

Take Charge And Change Your Life!

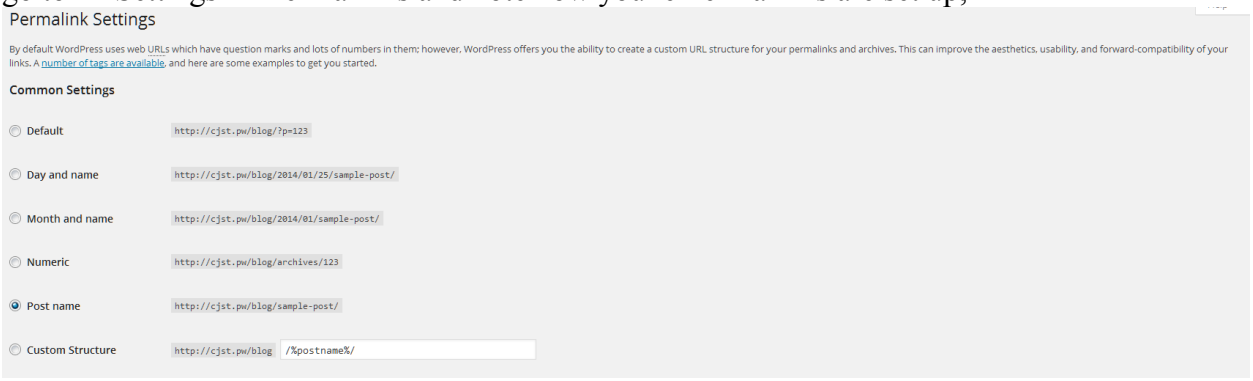
Tired of being overweight? Tired of being caught in a dead end job? You don't have to settle! You can have an amazing life, but you have to take charge. This special multi-media package can equip and empower you. Click to learn more.

Plugin Troubleshooting

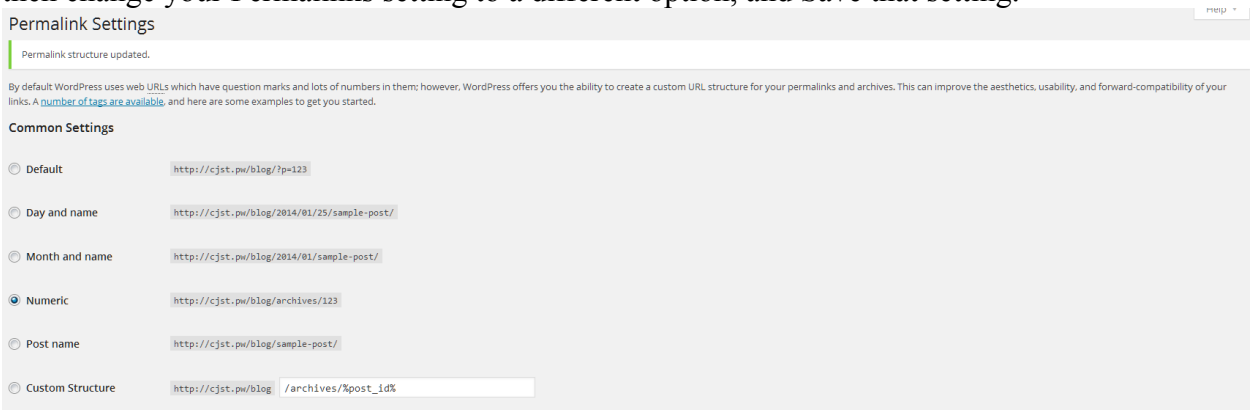
If you encounter the following message when you attempt to “View Ads”:



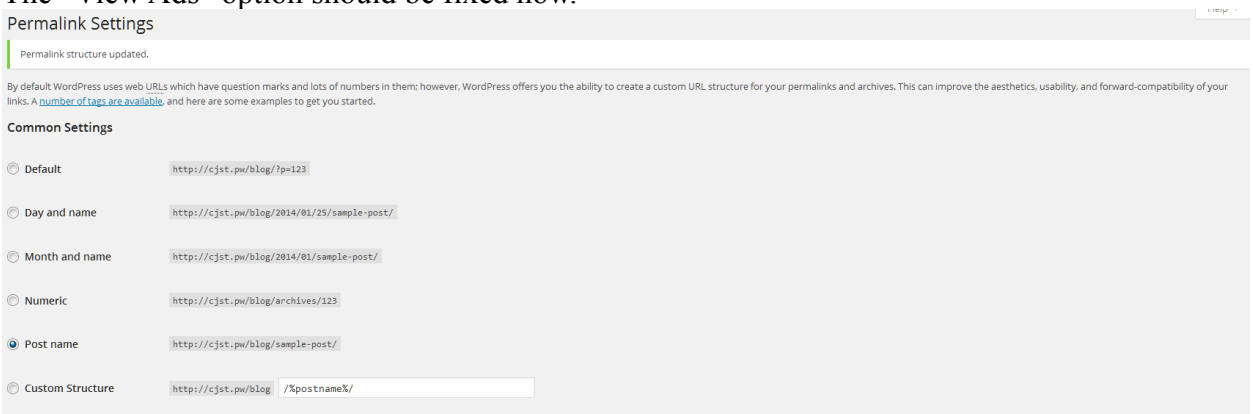
go to → Settings → Permalinks and note how you're Permalinks are set up,



then change your Permalinks setting to a different option, and Save that setting.



Now change your Permalinks setting back to it's original settings and Save that.
The “View Ads” option should be fixed now.



Conclusion

Magic Ad Genie is the perfect tool to increase not only your revenue stream on your site but it will also make your life much easier in the process. This plugin is flexible, robust, versatile, and simple to use!

Think of **Magic Ad Genie** as not just a helping hand to your ad marketing, but as a helper companion to your list building and content management as well. We enjoy the power of this plugin and we hope you see the fantastic benefits of it as well.

To your success,

Chris Jenkins & Monika Morley

Resources

Namecheap.com

Cheap domain registration with an excellent control panel for managing all of your domains.

Hostgator.com

Best hosting company in the business.

Aweber.com

Hands-down one of the best services online for managing your email newsletter.

OptimizePress

A WordPress Theme, and yet so much more to Build High Converting Squeeze Pages, ***fast.*** Create Powerful Product Launches. Use it to Build Awesome Membership Sites.

Build Your blog or website. Build Sales Letters, Bonus Pages, One-Time Offer Pages & More. Simple Auto-responder Integration. Add Video To Your Pages In Seconds. Secure Your Membership Areas.

Gateway Launch System. Create Perpetual Launches. Easy to Follow Training & Tutorials. Facebook Comments & Sharing. Social Sharing Built-in. Add Your Headlines, Text and Bullets in Seconds. Integrated SEO Features. Cross Browser Compatible.

Award-Winning Support.

Top Notch Plugins

Plugins tested and proven to work.

Killer PLR

Unique Done-For-You Business In A Box.

Software Of The Week

Our best software recommendations for each week.

Freebie Of The Week

A new super freebie package every week.

FileZilla

Free FTP software (I use this on a weekly basis to upload new files and pages to my website.)

Zamzar.com

A free online conversion tool that allows you to convert nearly unlimited types of media file formats, including documents, images, audio, videos, etc… Convert your files to different formats quickly and easily.

Social Master

Social Media is on fire right now and there are a ton of people just raking in the cash, but doing it right will eat up your time and leave you empty handed if not done properly. "*Take control of your social networks and manage your Twitter, Facebook, and Google+ activities through one simple interface.*"

Niche Generator

Niche Generator – Next Generation is one powerful tool which will enable you to research a niche, weigh the competition, quickly find products to promote, and have your blog created, all in under 5 minutes. "*Discover profitable niche's and research products efficiently to create or promote with this powerful research tool.*"

Profits Theme

Leverage your time and make profitable WordPress Sites in minutes.

Payspree (Merchant Account)

Instant commission affiliate network.

Wordtracker (Keyword Tool)

Keyword research made easy.

Special Product Of The Week

Forum Renegade

Be The Bonnie & Clyde Of Your Forum, And Stand Out From The Crowd!

You Will Quickly Realize The True Power That Is At Your Disposal Please Do Not Abuse It

Just look at what Forum Renegade can do:

- Find forums related to any niche in seconds
- Fast product ideas and information research
- Establish authority in you niche
- Evaluate the competition – spy on them with ease
- Find Affiliate products for your niche
- Keep up with the latest and greatest events and products
- Build high quality backlinks
- Build powerful relationships to take your business to next level
- Run traffic to your blogs

Click Here For More Information On How To Dominate Niches

Authors: Chris Jenkins & Monika Morley

Visit us at : http://topdogimsoftware.com

Chris Jenkins

Monika Morley

Known by some as The IM Helper, Chris has over 5 years of online experience, initially specializing in Internet Marketing. Chris, among other things, has a good deal of experience with SEO. To give you a taste of his abilities, Chris takes a mere 2.5 minutes, to get any website on Google Page Rank 1, unbelievable, but true.

Products like Chris' Massive Traffic Profit System, WSO Quick Funnels, List Building Super Nova, are just a few examples of his product ideas. While some products, like RSS Link Wheel Sage, PingFM Poster, Stealth Backlink Sniper, Redirect Buddy, Optin-Wiz, and many others are products that Chris helped develop with partners. Chris is always open to new ideas from potential partners on products.

CJ Success Team LLC, Chris' company, has been and remains, an eBay PowerSeller, often with his wife Camille at the helm of these endeavors. Chris' wife and family are all integral parts of his company and his Internet businesses.

Most recently, Chris has been launching WSOs (Warrior Special Offers) on the Warrior Forum. Chris also participates in a great many smaller projects, such as enormous Giveaway and Mini-Giveaway events, where he consistently dominates the leader boards. Quoted from a private source, Chris managed to add 40,000 subscribers in only 7 months.

Monika has been running her own Online Business since 2010 and specializes in List Building, Email Marketing, Product Creation and JV Management. Her key factors to success include establishing Joint Venture Partnerships with Top Marketers and Product Creators, like Chris Jenkins, Chad Nicely, and Rob Maggs (to name a few) and plays a leading role in implementing successful Product Launches.

Monika's personal strategy ensures customers get Top Class Information Products and Tools. She Researches, Analyzes, Tests, Communicates, Creates, Connects and provides Support. This develops long lasting relationships with marketers at all levels and provides clients with up to date information, strategies, and tools that are proven to work in various niches. Helping Partners, Affiliates and Customers succeed is Monika's main goal.