

WP Peel & Reveal

WordPress Plugin



Version 2.0.1

By Chris Jenkins and Monika Morley

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Terms and Rights

These are your rights to this package.

- [Yes] For Personal Use Only.
- [Yes] May be used on as many WordPress blogs or websites as you own.
- [No] May not be used on client sites.
- [No] May not be used when blog or website flipping.
- [No] Resale Rights.
- [No] Master Resale Rights.
- [No] Private Label Rights.

Introduction

What You Get

The "**WP Peel & Reveal**" plugin for WordPress is a piece of cake to use, and it will allow you to quickly and easily set up a corner peel on your blogs. These are useful for drawing attention to special offers that you may want to advertise on your website or for other specific offers that your customers may desire.

After installation, simply visit the settings page and upload the peel images of your choice – a small 98x87 "pre-peel" and a larger 500x500 peel ad, if you want to customize the plugin to your own tastes, although this isn't required if you prefer to simply use the supplied images.

You can create custom templates, while still using the supplied templates, for your various Peel and Reveal event setting choices to make a wider variety of choices available to you. Then set a URL to redirect those people who click on it. You can also specify if the URL opens in a new window if you want to.

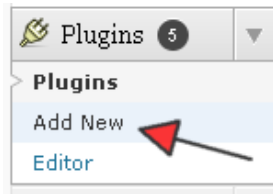
If you like, you can combine **WP Peel & Reveal** with a Link Cloaker or Link Rotator for an even broader variety of ways to use the plugin.

Supplied with the plugin are 10 pre-made PSDs you can edit with Photoshop, and also some blank no-text PNGs to use with your favorite graphics editor if you don't have Photoshop.

Isn't this a FANTASTIC idea?

Installing

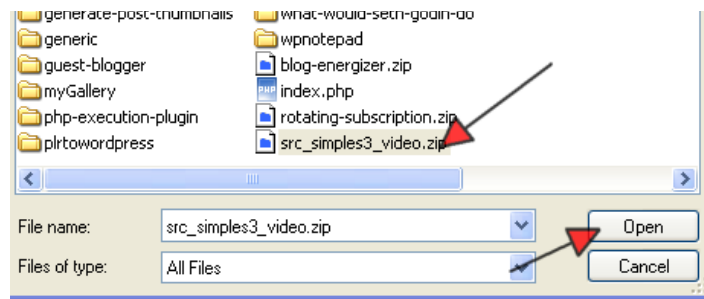
Download the zipped **WP Peel & Reveal** plugin to your computer. Log in to your WordPress site. Hover over the Plugins tab to expand, then click Add New.



Select the Upload option

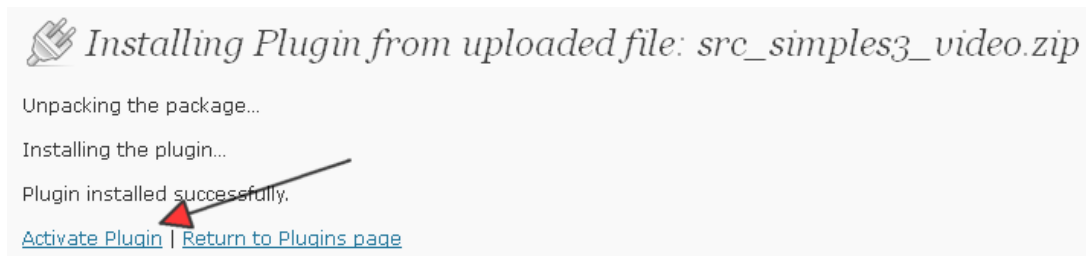


Click Browse



Locate the zipped **WP Peel & Reveal** plugin file, select it then click Open.
(The illustration shows a different plugin but process is the same)

Your plugin will now be uploaded and installed. Your next step after installation is to click the Activate Plugin link.



Alternative Setup – FTP

If installing from WordPress does not work for your blog, you may also do it the old fashioned way by first unzipping the **WP Peel & Reveal** plugin file to your computer. Open your FTP software and upload the entire “wp-peel-and-reveal” folder to your WordPress plugin directory which will look like this file path inside your FTP software.

<http://www.yourblog.com/wp-content/plugins/>

Once upload has completed, log in to WordPress admin, navigate to Plugins. Locate **WP Peel & Reveal** and click Activate. Simply upload the plugin zip using the WP admin panel browser uploader and activate.

Upgrading

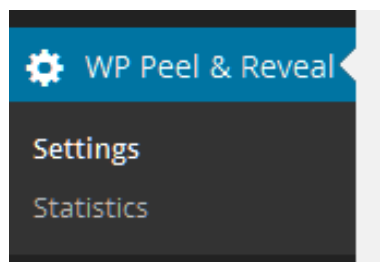
1. First BACK UP YOUR WORDPRESS DATABASE! We won't take any responsibility for your data, you have to look after it yourself.
2. Deactivate the existing version of the plugin.
3. Use your FTP client to delete the existing plugin.
4. Unzip the new version and save the extracted folder somewhere you can find it.
5. Use your FTP client to upload the newly extracted folder to your /wp-content/plugins/ directory on your WordPress blog or website OR use the new plugin uploader to install the upgrade.
6. Reactivate the plugin.

Trouble Shooting

If your blog or website displays with an error message when you activate the plugin or otherwise adversely affects your blog or website, then the first thing you should do is delete the plugin with your FTP client or using the delete function on the plugins page, and your blog or website will be restored to normal.

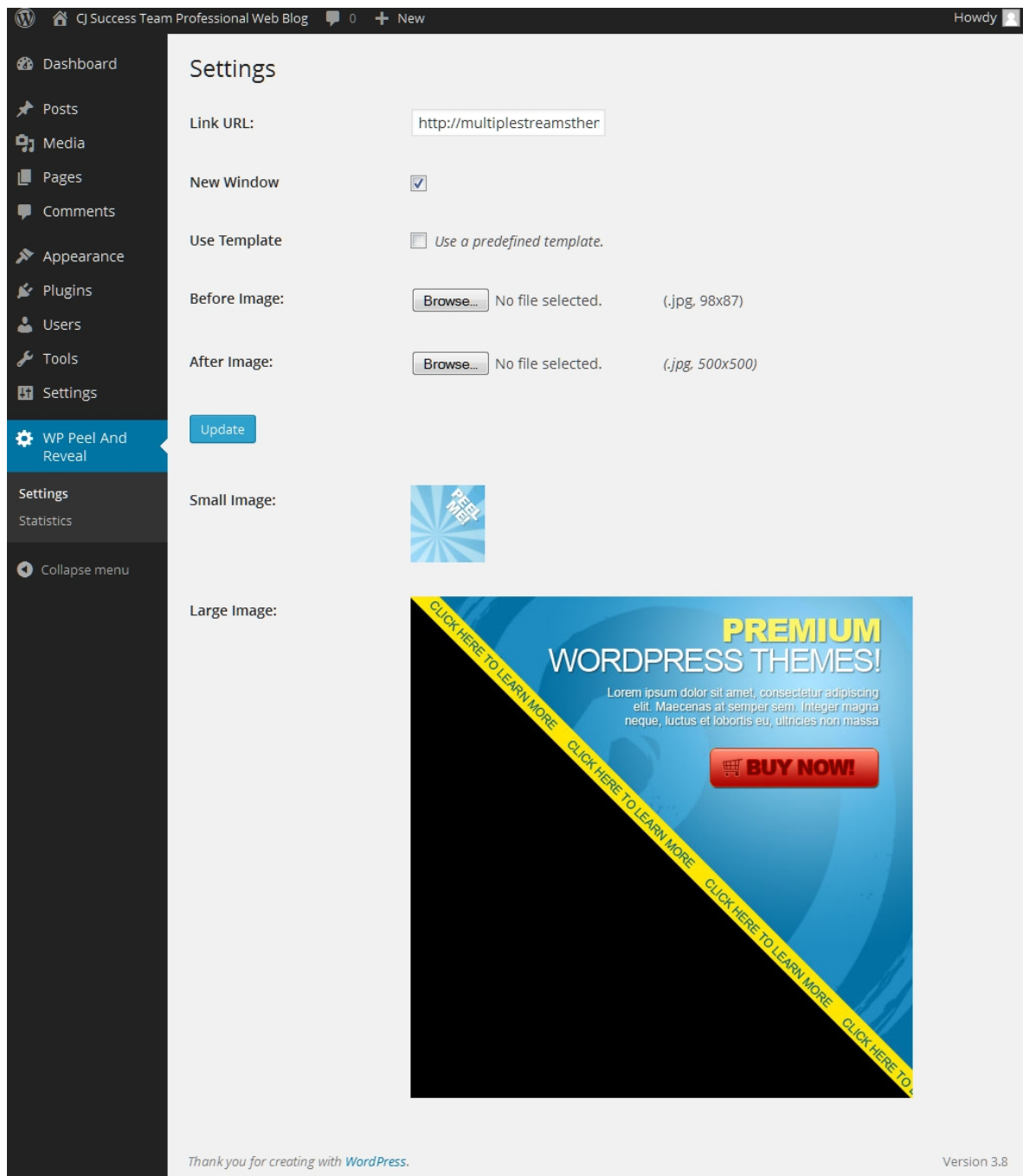
Usage

Once you've installed and activated the plugin, you'll find a new admin block in your admin panel menu bar.



“WP Peel & Reveal” Settings

Clicking on the Settings link will show this:



The screenshot shows the WordPress dashboard with the 'WP Peel And Reveal' plugin settings page. The left sidebar contains a menu with 'Settings' highlighted. The main content area is titled 'Settings' and includes the following options:

- Link URL:** A text input field containing 'http://multiplestreamsther'.
- New Window:** A checkbox that is checked.
- Use Template:** A checkbox labeled 'Use a predefined template.' which is unchecked.
- Before Image:** A 'Browse...' button, 'No file selected.', and a file type indicator '(.jpg, 98x87)'.
- After Image:** A 'Browse...' button, 'No file selected.', and a file type indicator '(.jpg, 500x500)'.
- Update:** A blue button to save the settings.
- Small Image:** A preview of a small blue square image with a white starburst pattern and the text 'PEEL ME!'.
- Large Image:** A preview of a large blue rectangular image with a black diagonal overlay. The text 'PREMIUM WORDPRESS THEMES!' is visible, along with a red 'BUY NOW!' button and several 'CLICK HERE TO LEARN MORE' links.

At the bottom of the settings page, there is a footer that reads 'Thank you for creating with WordPress.' and 'Version 3.8'.

Setting A Link URL

You can set a URL to redirect anyone that clicks on the peel, and by checking the "New Window" box you can force this link to be opened in a new window or tab.


Using A Pre-Defined Template

You can then choose to use a pre-defined template by checking the next box and a new drop-down will appear.

Use Template

☒ Use a predefined template.

Template

Deal 

You can then select one of the 10 pre-defined templates from the drop-down. If you don't like any of the pre-defined ones, then you can upload a "before" and "after" image by using the browser buttons and then browsing to your own images. The image size for the "after" image should be 500x500, but the "before" image can be any size from 75x75 upwards. The plugin will only use the top right 75x75 pixels of the "before" image.

Once you've browsed to the images you wish to use and all the other fields are set to your satisfaction, then just click the "Update" button.

Testing “WP Peel & Reveal” Settings

Next view the front of your blog and reload to see the peel in the top right corner.



What Visitors Will See After Setup Is Complete

If you hover over it with your mouse, the page will peel away to reveal the full ad.

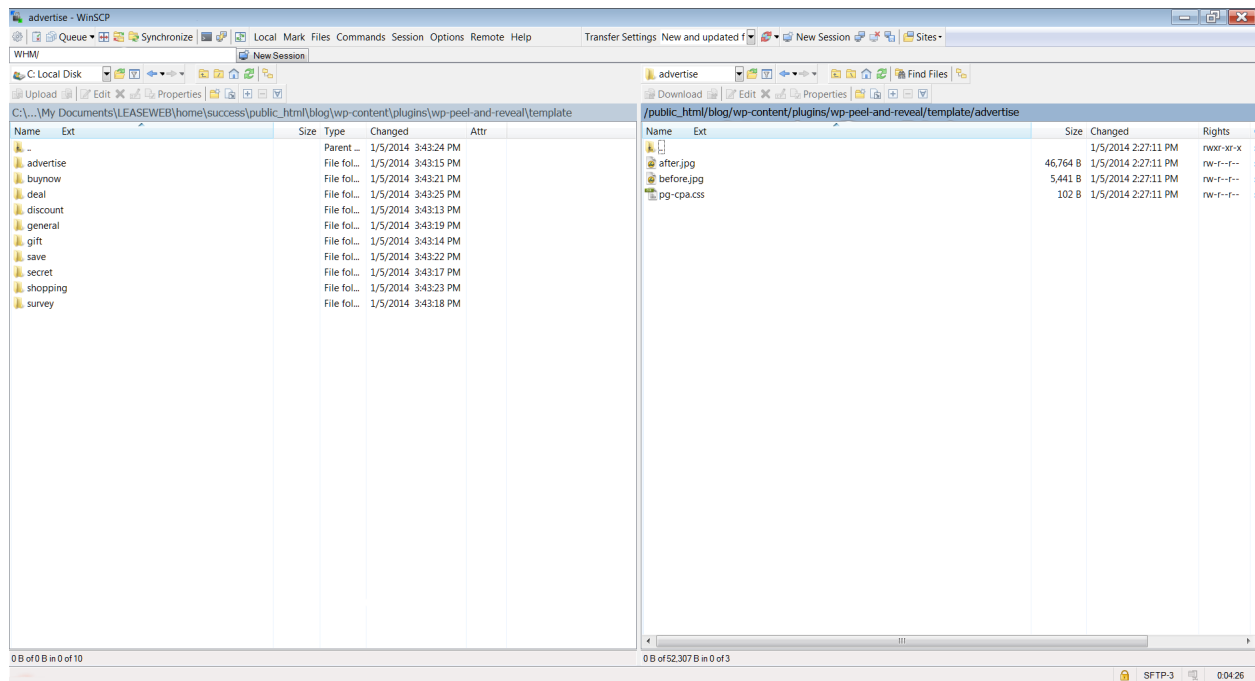


Creating Designer Templates

One of the very nice things about this plugin is you can create your own templates and upload them by FTP to your site. You can then access these templates from the drop-down.

To understand how to do this, connect to your site by FTP and go to:

/wp-content/plugins/wp-peel-and-reveal/template/ - example shown below.



There you'll see some folders called advertise, buynow, deal, and so on...

Each of these folders contain 3 files – both a before and after image, plus a small amount of CSS.

after.jpg
before.jpg
pg-cpa.css

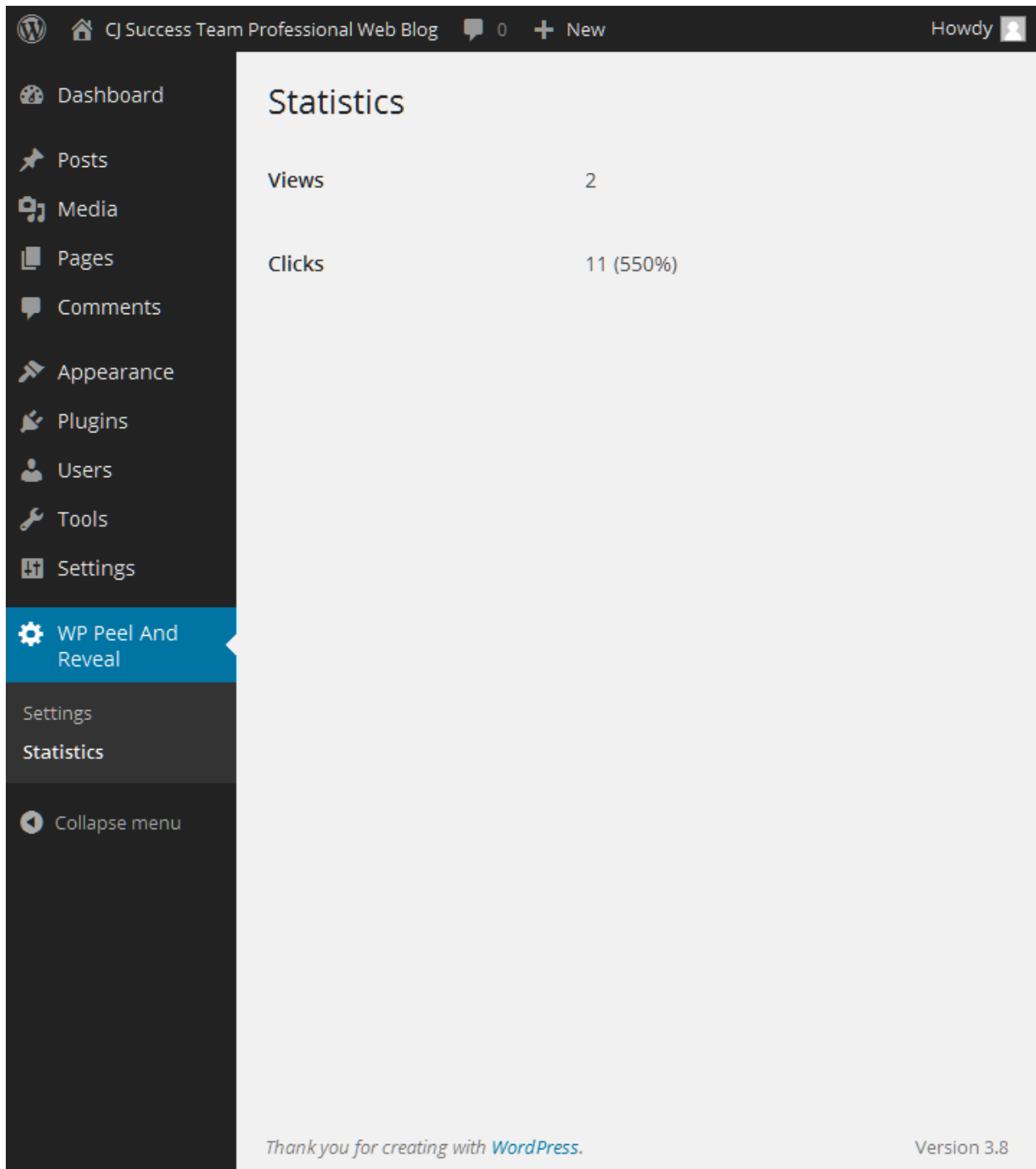
You can create new folders and add them to the templates folder. You can do this locally on your desktop and then add them to the plugin template folder by FTP.

The plugin will then automatically see the new folders and add them to the drop-down selector. In this way you can create many customized peel ads ready for use on your sites.

Really cool isn't it?

Your Statistics

The statistics link will just show you a simple percentage based on the number of views to clicks.



The screenshot shows a WordPress dashboard for 'CJ Success Team Professional Web Blog'. The sidebar on the left contains navigation links: Dashboard, Posts, Media, Pages, Comments, Appearance, Plugins, Users, Tools, Settings, WP Peel And Reveal (highlighted), Settings, Statistics, and Collapse menu. The main content area is titled 'Statistics' and displays the following data:

Metric	Value
Views	2
Clicks	11 (550%)

At the bottom of the page, there is a footer with the text 'Thank you for creating with WordPress.' and 'Version 3.8'.

Here you can see the Views and Click Counts for each of your WP Peel & Reveal entries. Just an additional great feature we like passing on to our customers.

Conclusion

Hasn't everyone who's trying to move traffic over their blog website wanted a way to unobtrusively handle advertising on their site? Perhaps many blog owners want to offer specials to their customers, without nagging them with large heavy banners or annoying images peppered all around the site?

WP Peel & Reveal does just that, it allows you to setup advertising or special offers or announce customer free-gifts that is subtle yet very appealing and enticing. There are literally hundreds of things you can use our plugin for!

You can even combine using **WP Peel And Reveal** with a link cloaker/rotater so one setting accomplishes a varied number of special tasks. As we said before, the ways to use this marvelous piece of software are just staggering.

Once you install our plugin we know you'll love it. It's so easy to use, it's ridiculous. Even a child could do it. What's more impressive is how far you can go with customization. Designer Templates, Custom Images, using Cloaked or Rotating Links, etc. Spend as much time or as little time as you desire setting up **YOUR WP Peel & Reveal** event.

We know you will make great use of our product. Please send us your feedback and let us know what you think?

To your success,

Chris Jenkins & Monika Morley

Resources

Namecheap.com

Cheap domain registration with an excellent control panel for managing all of your domains.

Hostgator.com

Best hosting company in the business.

Aweber.com

Hands-down one of the best services online for managing your email newsletter.

OptimizePress

A WordPress Theme, and yet so much more to Build High Converting Squeeze Pages, **fast**. Create Powerful Product Launches. Use it to Build Awesome Membership Sites.

Build Your blog or website. Build Sales Letters, Bonus Pages, One-Time Offer Pages & More. Simple Auto-responder Integration. Add Video To Your Pages In Seconds. Secure Your Membership Areas.

Gateway Launch System. Create Perpetual Launches. Easy to Follow Training & Tutorials. Facebook Comments & Sharing. Social Sharing Built-in. Add Your Headlines, Text and Bullets in Seconds. Integrated SEO Features. Cross Browser Compatible.

Award-Winning Support.

Top Notch Plugins

Plugins tested and proven to work.

Killer PLR

Unique Done-For-You Business In A Box.

Software Of The Week

Our best software recommendations for each week.

Freebie Of The Week

A new super freebie package every week.

FileZilla

Free FTP software (I use this on a weekly basis to upload new files and pages to my website.)

Zamzar.com

A free online conversion tool that allows you to convert nearly unlimited types of media file formats, including documents, images, audio, videos, etc...
Convert your files to different formats quickly and easily.

Social Master

Social Media is on fire right now and there are a ton of people just raking in the cash, but doing it right will eat up your time and leave you empty handed if not done properly. *"Take control of your social networks and manage your Twitter, Facebook, and Google+ activities through one simple interface."*

Niche Generator

Niche Generator – Next Generation is one powerful tool which will enable you to research a niche, weigh the competition, quickly find products to promote, and have your blog created, all in under 5 minutes. *"Discover profitable niche's and research products efficiently to create or promote with this powerful research tool."*

Profits Theme

Leverage your time and make profitable WordPress Sites in minutes.

Payspree (Merchant Account)

Instant commission affiliate network.

Wordtracker (Keyword Tool)

Keyword research made easy.

Special Product Of The Week



Forum Renegade

Be The Bonnie & Clyde Of Your Forum, And Stand Out From The Crowd!

**You Will Quickly Realize The True Power That Is
At Your Disposal Please Do Not Abuse It**

Just look at what Forum Renegade can do:

- ▶ Find forums related to any niche in seconds
- ▶ Fast product ideas and information research
- ▶ Establish authority in you niche
- ▶ Evaluate the competition – spy on them with ease
- ▶ Find Affiliate products for your niche
- ▶ Keep up with the latest and greatest events and products
- ▶ Build high quality backlinks
- ▶ Build powerful relationships to take your business to next level
- ▶ Run traffic to your blogs

[Click Here For More Information On How To Dominate Niches](#)

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Visit us at : <http://topdogimsoftware.com>



Chris Jenkins



Monika Morley

Known by some as The IM Helper, Chris has over 5 years of online experience, initially specializing in Internet Marketing. Chris, among other things, has a good deal of experience with SEO. To give you a taste of his abilities, Chris takes a mere 2.5 minutes, to get any website on Google Page Rank 1, unbelievable, but true.

Products like Chris' Massive Traffic Profit System, WSO Quick Funnels, List Building Super Nova, are just a few examples of his product ideas. While some products, like RSS Link Wheel Sage, PingFM Poster, Stealth Backlink Sniper, Redirect Buddy, Optin-Wiz, and many others are products that Chris helped develop with partners. Chris is always open to new ideas from potential partners on products.

CJ Success Team LLC, Chris' company, has been and remains, an eBay PowerSeller, often with his wife Camille at the helm of these endeavors. Chris' wife and family are all integral parts of his company and his Internet businesses.

Most recently, Chris has been launching WSOs (Warrior Special Offers) on the Warrior Forum. Chris also participates in a great many smaller projects, such as enormous Giveaway and Mini-Giveaway events, where he consistently dominates the leader boards. Quoted from a private source, Chris managed to add 40,000 subscribers in only 7 months.

Monika has been running her own Online Business since 2010 and specializes in List Building, Email Marketing, Product Creation and JV Management. Her key factors to success include establishing Joint Venture Partnerships with Top Marketers and Product Creators, like Chris Jenkins, Chad Nicely, and Rob Maggs (to name a few) and plays a leading role in implementing successful Product Launches.

Monika's personal strategy ensures customers get Top Class Information Products and Tools. She Researches, Analyzes, Tests, Communicates, Creates, Connects and provides Support. This develops long lasting relationships with marketers at all levels and provides clients with up to date information, strategies, and tools that are proven to work in various niches. Helping Partners, Affiliates and Customers succeed is Monika's main goal.