

# Countdown Rocket Documentation

Version 1.1



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# Terms and Rights

Thank you for selecting our product, Countdown Rocket plugin.

These are your rights to this package.

[Yes] For Your Personal Use Only.

[Yes] May be used on as many WordPress sites as you personally own.

[No] You cannot use on the plugin on client sites.

[No] You cannot use the plugin for blog flipping.

[No] You do not have Resale Rights with this product.

[No] You do not have Master Resale Rights with this product.

[No] You do not have Private Label Rights with this product.

## Introduction

The Countdown Rocket plugin for WordPress is extremely simple to use, and enables you to build excitement when running time based events such as weekend sales or other special offers.

Simply, it allows you to enter a date and time when an event is due to go live, and then generates a [short-code-tag] to add to your post or page, and another one that you can add into a simple text widget.

This presents your visitors with a countdown timer to the event.

When the timer reaches ZERO, the page or post will redirect your visitors to a URL you specify.

This means you can set up your sales page but not publish the location, or use WordPress and publish the page a few seconds before the timer hits zero.

What that means is that you can be off doing other things while still knowing that the sale will go live on time.

If you've used a post to do this and the reader is viewing the post on the home page, then no redirect will take place, but you can also specify some widget code that will appear after the event start time.

# Installing Countdown Rocket

Simply upload the plugin zip file using the WP admin panel and browser plugin uploader and activate.

Alternatively:

1. Unzip and save the extracted folder somewhere you can find it.
2. Use your FTP client (i.e. like FileZilla) to upload the folder to your /wp-content/plugins/ directory on your WordPress blog.
3. Login to your WordPress admin page and activate.

## Upgrading

1. First BACK UP YOUR WORDPRESS DATABASE! We won't take any responsibility for your data, you have to look after it yourself.
2. Deactivate the existing version of the plugin.
3. Use your FTP client to delete the existing plugin.
4. Unzip the new version and save the extracted folder somewhere you can find it.
5. Use your FTP client to upload the newly extracted folder to your /wp-content/plugins/ directory on your WordPress blog.
6. Reactivate the plugin.

## Troubleshooting

If your WordPress site complains with a "headers already sent" error message when you activate the plugin or otherwise adversely affects your site, then the first thing you should do is delete the plugin with your FTP client, and your WordPress site will be restored to normal.

# Countdown Rocket Usage

## Setting Up Your Countdown

Once the plugin is installed and activated, all you have to do is to create a new post or a new page and scroll down until you find a block titled "Countdown Rocket" while editing your page or post.

It is very important to note that the date and time selection is in **UTC TIME ONLY** which is Coordinated Universal Time or "Greenwich Mean Time"! This date and time selection is **NOT SET** to your local time zone that you setup in WordPress Settings.

Now it's just a simple matter of filling in the fields like so:

The screenshot shows the 'Countdown Rocket' configuration interface. It includes fields for 'End Date' (set to Feb 26, 2012 at 18:00), 'Redirect URL' (http://domain.dom/offer-page/), and two 'Widget HTML' boxes. Callouts explain the date/time selection, the redirect URL, the HTML code for the first widget, and the short codes for the post/page and widget.

**Countdown Rocket**

End Date: Feb 2012 26 @ 18 0 0

Redirect URL: http://domain.dom/offer-page/

Widget HTML 1

```
<p>When the timer reaches ZERO, the special offer sale is LIVE! </p>
<p align="center"><strong><font color="#FF0000" size="5">%%COUNTDOWN%%
</font></strong></p>
```

Widget HTML 2

```
<p><font size="5">Spe
```

Post/Page Code [CDRT ID=19]

Widget Code [WCDRT ID=19]

Set the date and time for the event to go live.

Set the URL to redirect to when the event goes live.

You can optionally use a widget to display details of the event in the sidebar. Insert the HTML code you want to show readers leading up to the event going live in the "Widget HTML 1" box. Use %%COUNTDOWN%% to display the timer.

Place the HTML code you want to display when the event goes live in the "Widget HTML 2" box.

Use these two short codes to display page and widget code respectively.

It's possible to use the Widget short code tag in your Page HTML code or Post, but you **MUST USE** the "Post/Page Code" in the Page/Post HTML as well, regardless, in order for the redirect function to work properly. The Page/Post Code countdown clock doesn't have to be visible.

The redirect only works on a WordPress Post or Page. On a widget, it only affects the display according to the Widget HTML 1 & 2 code boxes that you edited/created.

## When You Click “Publish”

When you click “Publish” you will be given two short code tags. In the example above, they are [CDRT ID=19] and [WCDRT ID=19].

The first one, if pasted into a page or post, will display a countdown timer, and when it reaches zero it will immediately redirect the reader of that page or post to the URL you specified as your **Redirect URL** in Countdown Rocket. If you don't want this timer to be visible, then simply specify (in HTML) a white font color, if the timer is displayed on a white page, or specify a style of “visibility:hidden;” for the HTML element you placed the short code tag inside of, be it a <div>, <p>, <span>, or <font>, etc. to prevent the reader from seeing this countdown timer.

The second is intended to be pasted into a text widget or similar text object, and to be placed in the sidebar or other widgetised area on your blog or WordPress site. Please note that you can also place it on a page or post too, and it will display the contents of “Widget HTML 1”. Then when the countdown reaches zero, it will display the contents of “Widget HTML 2”.

The second code **WILL NOT** cause a redirect to trigger, either in a Widget sidebar text box, Page, or Post or any other text object.

## Resetting Your Countdown

To reset your countdown timer, simply change the date and time selection on a given WordPress Post or Page to a future date and time (in UTC time), and the countdown cycle will begin all over again. You can also edit or change your entries in the **Widget HTML 1** and **Widget HTML 2** boxes at any time you like, and also change the **Redirect URL** as well.

Just remember to “**Publish**” once your alterations to Countdown Rocket are completed for that Post or Page to begin the new countdown.

# Resources

Brought to you by your friends at CJ Success Team.

[Http://onlinesuccesswithchris.com](http://onlinesuccesswithchris.com)