

Text Expander Wiz



V 1.3

Table of Contents

Terms and Rights	1
Thank you for your purchase	1
These are your rights to this package	1
Introduction	2
What You Get	2
Installing	3
Alternatively	3
Upgrading	3
Trouble Shooting	3
Usage	4
Using Shortcodes	4
Shortcode Tag Definitions	4
Special Tags	5
Conclusion	5
Resources	6
Namecheap.com	6
Hostgator.com	6
Aweber.com	6
FileZilla	6
Zamzar.com	6
Ninjawarriorvideotips.com	6
WP Checklist Maximizer	6
Instant Action Profits	6
Profits Theme	6
OptimizePress	7
Payspree (Merchant Account)	7
Wordtracker (Keyword Tool)	7

Terms and Rights

Thank you for your purchase.

These are your rights to this package.

- [Yes] For Personal Use Only.
- [Yes] May be used on as many WordPress blogs or websites as you own.
- [No] May not be used on client sites.
- [No] May not be used when blog or website flipping.
- [No] Resale Rights.
- [No] Master Resale Rights.
- [No] Private Label Rights.

Introduction

What You Get

This plugin will allow you to easily add blocks of text presented as a single line with a hyperlinked text next to it.

The power comes here because when you visitors click on that “Show” link the single displayed line will be replaced with the main block of text using a smooth pop out JavaScript effect that has a very appealing impact.

There are many uses of this across your web pages; here are some examples:

- You can use it as a similar effect to the “read more” function in the blog posts that you create without the bulky “read more” buttons and make your words on your posts flow without bogging the reader down.
- Use this in your sales copy to put in some short bullets, but allow the buyer to expand the text for more details on the areas of more interest, to him or her. Accomplishing a solution to the debate between long and short sales copy.
- Make a list of topics that people would like to learn more about, or questions that they might have, and then the visitor can click on them to expand the words on that particular copy without opening a new web page, and click again to retract the effect after they have read it.

Pretty cool how many ways to use this plugin and I am sure you will think of quite a few we have not!

Installing

Simply upload the plugin zip using the WP admin panel browser uploader and activate.

Alternatively

1. Unzip and save the extracted folder somewhere you can find it.
2. Use your FTP client (like FileZilla) to upload the folder to your /wp-content/plugins/ directory on your WordPress blog or website.
3. Login to your WordPress admin page and activate.

Upgrading

1. First BACK UP YOUR WORDPRESS DATABASE! We won't take any responsibility for your data, you have to look after it yourself.
2. Deactivate the existing version of the plugin.
3. Use your FTP client to delete the existing plugin.
4. Unzip the new version and save the extracted folder somewhere you can find it.
5. Use your FTP client to upload the newly extracted folder to your /wp-content/plugins/ directory on your WordPress blog or website OR use the new plugin uploader to install the upgrade.
6. Reactivate the plugin.

Trouble Shooting

If your blog or website displays with a "headers already sent" error message when you activate the plugin or otherwise adversely affects your blog or website, then the first thing you should do is delete the plugin with your FTP client, and your blog or website will be restored to normal.

Usage

Using Shortcodes

After activation then you'll now find that to use the plugin effect you need to add some shortcode tags to your content. The shortcode tags define the area to be expanded, the initial text that your visitor will see, and the expanded text when your visitor clicks on the "Show" link.

It works using the following tags in this order:-

[pgte-group]

[pgte-short] Short text with a show link.

[pgte-full] Longer text including paragraphs, images, etc.

[/pgte-full]

[/pgte-group]

Shortcode Tag Definitions

[pgte-group]

The first tag [pgte-group] defines your Show/Hide group, and there is a related closing tag that ends the group [/pgte-group]. Both [pgte-group] and [/pgte-group] are optional and are only needed in a special circumstance where you may have text on the same line immediately BEFORE [pgte-short] and immediately AFTER [/pgte-full]. The examples below will make this clearer.

[pgte-short]

The next tag [pgte-short] begins the definition of your short bullet style text.

[pgte-full]

The longer paragraph text is defined by the text or HTML following [pgte-full].

[/pgte-full]

Finally [/pgte-full] terminates the Show/Hide pair.

[/pgte-group]

The end tag complements [pgte-group] if used, and closes the group. This tag is NOT required if you haven't used [pgte-group].

Special Tags

There are also two special tags for formatting text on your pages.

[pgte-nbsp]

The first special tag [pgte-nbsp] means non-breaking space and allows you to insert additional spaces that aren't removed when displayed on the front end of your blog. Normally additional spaces aren't rendered by your web browser, so it's normal to use in HTML mode. The use of the [pgte-nbsp] tag allows you to enter additional spaces without swapping into HTML mode.

[pgte-br]

The second forces a line break [pgte-br] whenever you may need extra space between paragraphs without having to resort to HTML editing mode.

Conclusion

Text Expander Wiz can be an exciting and enlightening addition to your WordPress blog or WordPress website. We know that if you install it, you'll get a lot of use from this easy-to-use tool. Keep coming back to us for more Wiz tools in the future!

Resources

Namecheap.com

Cheap domain registration with an excellent control panel for managing all of your domains.

Hostgator.com

Best hosting company in the business.

Aweber.com

Hands-down one of the best services online for managing your email newsletter.

FileZilla

Free FTP software (I use this on a weekly basis to upload new files and pages to my website.)

Zamzar.com

A Free online conversion tool that allows you to convert nearly unlimited types of media file formats, including documents, images, audio, videos, etc... Convert your files to different formats quickly and easily.

Ninjawarriorvideotips.com

Want to know how to create videos like the pros. When you become an expert video marketer you'll be able to transform your entire online business and increase your profits astoundingly.

WP Checklist Maximizer

This is a scalable task management system that plugs directly into your WordPress blog or website. You really have to see it to appreciate.

Instant Action Profits

WP Affiliate Program so easy that a 5 year old could set it up, no more excuses now, so get your affiliate program up and running today!

Profits Theme

Leverage your time and make profitable WordPress Sites in minutes.

OptimizePress

A WordPress Theme, and yet so much more to Build High Converting Squeeze Pages, **fast**. Create Powerful Product Launches. Use it to Build Awesome Membership Sites.

Build Your blog or website. Build Sales Letters, Bonus Pages, One-Time Offer Pages & More. Simple Autoresponder Integration. Add Video To Your Pages In Seconds. Secure Your Membership Areas.

Gateway Launch System. Create Perpetual Launches. Easy to Follow Training & Tutorials. Facebook Comments & Sharing. Social Sharing Built-in. Add Your Headlines, Text and Bullets in Seconds. Integrated SEO Features. Cross Browser Compatible.

Award-Winning Support.

Payspree (Merchant Account)

Instant commission affiliate network.

Wordtracker (Keyword Tool)

Keyword research made easy.

Author: Chris Jenkins

Website: <http://onlinesuccesswithchris.com>